

# UWDC Policy

## Donor Privacy Policy

Approved by Board 10/19/2023



United Way of Denton County (UWDC) values the trust of its donors and other stakeholders place in the organization and adheres to the highest standards in gathering, using and safeguarding their information. We do not rent, sell or trade donor information to any third parties.

The information you or your employer provide to us is used to help us in workplace campaign fundraising, to process and receive your donation and to respond to your requests timely. We also use your information to send acknowledgement of your gift information and to provide information about our work, and the work of our partner nonprofit agencies, which we believe you may find of interest. If you do not wish to receive such communications, you may let us know at any time by contacting UWDC at [Info@UnitedWayDenton.org](mailto:Info@UnitedWayDenton.org). In addition, every e-Newsletter message you receive from UWDC will include instructions on how to unsubscribe.

We do not provide donor information to third parties except under the following conditions:

**Designations** - if a portion of your donation is directed to another United Way or nonprofit organization, we provide your name, your contact information, the amount of your donation and your workplace to the organization receiving your donation. This enables them to communicate their acknowledgement and appreciation for the donation to you directly. If you do not want this to occur, we provide you the opportunity while making your donation to indicate on your pledge form that you wish to remain anonymous. Although we encourage agencies to set high privacy standards, we do not control their policies, and we therefore cannot take responsibility for their use of donor contact information.

**Public Recognition** - There are times when we publicly recognize and thank donors, volunteers and other stakeholders for their generosity. If you prefer to remain anonymous, please indicate this when completing your pledge form.

**As required By Law** - UWDC will release information when we are required to comply with the law.

For more information or questions, email [Info@UnitedWayDenton.org](mailto:Info@UnitedWayDenton.org).