




presents the 13th Annual

UNITED



Tribute

DEEP IN THE
Heart of Texas

Saturday, January 25, 2025

Embassy Suites by Hilton Denton Convention Center

**OUR ANNUAL SIGNATURE GALA CELEBRATES THE YEAR'S
SUCCESSSES AND HONORS THE COMPANIES, EMPLOYEES, AND
COMMUNITY LEADERS WHO MAKE IT HAPPEN.**

UnitedTribute.org



UNITED IS THE WAY™ to:



#GivetoOneImpactMany

Your Company's Digital Exposure with UNITED Tribute

UNITED Tribute Social Outreach

 **2,598**
Impressions

 **1,964**
Impressions

 **74,978**
Impressions

 **1,326**
Impressions

 **7,703**
Views

 **3,966**
Unique users

 **29,168**
Total Visits

UNITED Tribute Email Outreach

 **3,023**
Emails sent

 **42.7%**
Open rate

 **6.7%**
CTR

SPOTLIGHT SPONSOR \$15,000

Industry Exclusive

- Two (2) tables of ten (10) with logo recognition
- Logo recognition in program thank you
- Full-page advertisement (5 in x 7.5 in) in event program
- Logo recognition on website & event emails
- Logo recognition on dancer posters
- Logo recognition with tag on 2 Tribute social media posts
- Speaking opportunity during "Blue Carpet"
- Naming opportunity for bar or wine (4-5 available)
- Logo recognition on Mobile Bidding Platform
- Unique sponsor gift
- Two (2) bottles of wine at tables
- Provided drink tickets (2 per person)
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

PRODUCER SPONSOR \$10,000

Industry Exclusive

- Two (2) tables of ten (10) with logo recognition
- Logo recognition in program thank you
- Half-page advertisement (5" x 3.875") in event program
- Logo recognition on website & event emails
- Logo recognition with tag on 1 Tribute social media post
- Speaking opportunity during "Blue Carpet"
- Logo recognition on Mobile Bidding Platform
- Unique sponsor gift
- Two (2) bottles of wine at tables
- Provided drink tickets (2 per person)
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

DIRECTOR SPONSOR \$7,500

Industry Exclusive

- One (1) table of ten (10) with logo recognition
- Logo recognition in program thank you
- Quarter-page (2.355" x 3.685") in advertisement in event program
- Logo recognition with tag on 1 Tribute social media post
- Logo recognition on website & event emails
- Speaking opportunity during "Blue Carpet"
- Logo recognition on Mobile Bidding Platform
- Two (2) bottles of wine at table
- Provided drink tickets (1 per person)
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

ORCHESTRA SPONSOR \$5,000

Industry Exclusive

- One (1) table of ten (10) with logo recognition
- Name recognition in program thank you
- Quarter-page (2.355" x 3.685") in advertisement in event program
- Logo recognition with tag on 1 Tribute social media post
- Logo recognition on website & event emails
- Logo recognition on Mobile Bidding Platform
- Two (2) bottles of wine at table
- Provided drink tickets (1 per person)
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

DANCER REVEAL SPONSOR \$5,000

Industry Exclusive

- One (1) table of ten (10) with name recognition
- Name recognition on website & event emails
- Eighth-page (2.355 in x 1.8425 in) advertisement in event program
- Logo recognition with tag on 1 Tribute social media post
- Name recognition on all pre-event promotions and post-event recaps of Dancer Reveal
- Commercial ad submission during Dancer Reveal
- Two (2) bottles of wine at table
- Provided drink ticket (1 per person)
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

BOX OFFICE \$3,500

Industry Exclusive

- One (1) table of ten (10) with logo recognition
- Name recognition in program thank you
- Eighth-page (2.355 in x 1.8425 in) advertisement in event program
- Name recognition on website & event emails
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

DANCER SPONSOR \$2,500

Limited Number Available

- One (1) table of ten (10) with name recognition
- Name recognition in program thank you
- Eighth-page (2.355 in x 1.8425 in) advertisement in event program
- Name recognition on website & event emails
- Logo recognition on a dancer poster
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

BLUE CARPET SPONSOR \$1,500

Limited Number Available

- Six (6) tickets
- Name recognition in program thank you
- Name recognition on website & event emails
- Eighth-page (2.355 in x 1.8425 in) advertisement in event program
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

MIRROR BALL SPONSOR \$1,500

One Available

- Six (6) tickets
- :30 Video Commercial Spot
- Name recognition in program thank you
- Eighth-page (2.355 in x 1.8425 in) advertisement in event program
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

UNITED FRIENDS SPONSOR \$1,000

Limited Number Available

- Four (4) tickets
- :15 Audio Commercial Spot
- Name recognition in program thank you
- Eighth-page (2.355 in x 1.8425 in) advertisement in event program
- Logo opportunity for Intermission or Mission Moments or Awards
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

TRIBUTE PATRON \$750

Limited Number Available

- Two (2) tickets
- Name recognition in program thank you
- Name recognition on website & event emails
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

BACKSTAGE SPONSOR \$500

- Name recognition in program thank you
- Name recognition on website & event emails
- Early Bird* VIP Lounge access for two + 1 drink ticket pp

**Sponsorship must be secured before 10/31/24 to qualify for Early Bird VIP Lounge.*

Additional sponsor tables available upon request. Availability limited.

SECURE YOUR SPONSORSHIP TODAY!



Return this form to Kristin Jones via:

Mail 1314 Teasley Lane, Denton, TX 76205

Email Events@UnitedWayDenton.org

Questions? Call Kristin at 940-566-5851 ext 102

Your Name _____

Company _____

Sponsorship Level _____

Total \$ _____

United Way of Denton County Donation \$ _____

Grand Total \$ _____

(Make checks payable to United Way of Denton County)