



Friday, March 24th, 2022 | 8:30 a.m. to 10:00 a.m.

**Remote Meeting**

### Agenda

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|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|
| I.    | Welcome & Approval of Minutes                                                                                                                                                           | B. Troyer                                         |
| II.   | Welcome & Introduction U.S. Aviation                                                                                                                                                    | O. Mata-Williams<br>S. Sykes<br>M. Sadler-Nitu    |
| III.  | Workgroup Committee Updates <ul style="list-style-type: none"><li>• Data Workgroup</li><li>• Family Childcare Network</li><li>• Working Family Success: Financial Empowerment</li></ul> | L. H. Jeng<br>S. Redondo<br>D. Burgoon/A. McElroy |
| IV.   | Denton County Leadership Teams Update <ul style="list-style-type: none"><li>• DCHLT</li></ul>                                                                                           | E. Lusk                                           |
| V.    | Backbone Support Update <ul style="list-style-type: none"><li>• EdFarm</li><li>• TWC Workforce Grant</li><li>• Upskill Houston Model</li></ul>                                          | O. Mata Williams                                  |
| VI.   | Public Comment                                                                                                                                                                          | B. Troyer                                         |
| VII.  | New Business                                                                                                                                                                            | B. Troyer                                         |
| VIII. | Adjourn                                                                                                                                                                                 | B. Troyer                                         |

**Next Meeting Date:**

Friday, April 15th, 2022 | 8:30 a.m. to 10:00 a.m. | **Hybrid Meeting**



Friday, February 18, 2022 | 8:30 a.m. to 10:00 a.m. Virtual Meeting

I. Welcome & Approval of Minutes - B. Troyer

Mr. Troyer welcomes everyone and announces the continuation of our conversation from the last meeting.

Ms. Castillo-Soto offers one correction to the meeting minutes: Dallas County changed to Dallas College. Minutes were moved for approval with correction by Ms. Castillo-Soto, and seconded by Dr. Del Rio. Meeting minutes as amended were approved.

II. Data collection - O. Mata-Williams

Ms. Mata-Williams welcomes Ms. Marichelle Samples as the new Economic Development Director for the City of Lewisville. Ms. Samples introduces herself, previous work at the city of Dallas. Also introduced to the council is Mr. Dan Rosenfield, who recently joined the Denton Chamber, working on private broker engagements.

Mrs. Mata-Williams presents information from the Homelessness Leadership Team's data dashboard. Ms. Shaw spoke on working with Homeless Management Information System (HMIS) to coordinate entry with all agencies. Dr. Jeng remarks on the example of the homelessness data being best for describing which data points are necessary for collection across all teams- to share and see the bigger picture; to assess for commonalities and seek out the patterns. Dr. Jeng also calls for one county wide data dashboard. Ms. Shaw assesses need for pinpointing the need for refining which community wide metrics are necessary, to account for capacity. Mr. Henderson echoes Ms. Shaw's point of refining which data are necessary for agencies to share, so the scope is not too wide.

Ms. Spencer asks if this county-wide dashboard would mean the deletion of team specific dashboards. Ms. Lusk speaks to the desire and utility of keeping the homelessness dashboard separate, and linking other dashboards. Mr. Henderson and Mr. Troyer speak to addition, rather than replacement of dashboards.

Mr. Henderson asks Ms. Castillo-Soto about data collection for a Denton County community dashboard. Ms. Castillo-Soto responds by saying her agency tracks job postings on a wider scale from the employment side, but on the supply side, they are tracking who has received training and how, and seeing the gaps in data when looking on the individual side. Mr. Henderson remarks on need to track underemployment rather than unemployment, in current economy (low wages, gig economy, part time, etcetera), funding through ERA or the American Rescue Plan Act. Ms. Castillo-Soto remarks that from the non-program side, she can provide demographic information by zip code, of poverty and insurance coverage. Mr. Henderson requests an offline meeting to discuss data collection.

Dr. Jeng ties together the Texas Workforce Commission's data with the Homelessness Leadership Team's eviction prevention program data, and wonders what insights would emerge from the merging of their data. Ms. Mata-Williams remarks that she is interested in triangulating data points of jobs that pay at certain points, the longevity of entering that new job field. Dr. Jeng asks if we have the numbers comparing the City of Denton and Denton County. Ms. Shaw offers some data from team. Dr. Jeng remarks on the independence of three different data sources: the eviction prevention program, the City of Denton, and from Workforce Solutions, and the need to combine and fine tune to get a bigger picture. Mr. Henderson remarks that the housing data dashboard is updated monthly. Ms. Shaw remarks the need to frame data collection by asking key questions and moving top down. (What problem is the council attempting to solve?) Mr. Henderson speaks to the triangulation of need- adults wanting to enter the workforce but are lacking the pathway, and the employers needing skilled labor. Dr. Del Rio speaks to the need to examine how to move Denton County residents to self-sufficiency.

Ms. Mata-Williams calls for the creation of a data collection workgroup, consisting of: Dr. Del Rio, Ms. Castillo-Soto, Dr. Jeng and Mr. Rosenfield. Ms. Shaw remarks that someone from the Economic Development team will join the workgroup as soon as their team's staffing is finalized.

Ms. Soto-Castillo shares information from the American Community Survey, showing how it breaks down information by zip code. It can show the percentage of an area covered by insurance, and other factors that can show factors for why a resident may be underemployed. Ms. Shaw remarks that training on pulling data would be beneficial to those on the team. Ms. Samples also offers to work with Ms. Castillo-Soto on the triangulation of data between the Texas Workforce Commission and the City of Lewisville.

### III. Workgroup Updates

a. Child Care - S. Redondo

Ms. Redondo remarks that the February workgroup meeting was cancelled due to the inclement weather, but the next meeting will convene in March. The Educating Educators event in January went well, and hosted approximately 50 participants. The next event is coming up on 2/26/22. The Childcare Conference is held June 11 and 12<sup>th</sup> and the marketing begins 3/1/22.

b. Working Family Success – Financial Empowerment - A. McElroy

Ms. McElroy remarks that the Financial Coaching team is present at the Lewisville Library the first and third Tuesday. There was also a recommendation for a presentation at a childcare center. Ms. McElroy has also reached out to Dr. Del Rio to discuss bringing financial coaching to NCTC. The closeout report for Charles Schwab grant yielded promising data: There were 49 financial coaching clients in total, in a 7-month timespan. Of the clients that met with the team one on one, 83% were able to create savings, 67% were able to decrease their debt, 17% were able to establish a credit score, 44% were able to increase their credit score, 50% acquired a new banking account, 78% acquired a new financial asset, all completed a budget, and 72% reported increased confidence in reporting finances. The team is also receiving positive feedback, and scored a 9.57 out of 10 in satisfaction scores. The team continues to accept online appointments for ease of access.

IV. Denton County Leadership Teams Update

a. DCHLT - E. Lusk

Ms. Lusk reports that the PIT count data (number of those experiencing homelessness/in need of housing) is being finalized, and the housing inventory count (number of units) is being finalized as well. The racial equity data dashboard in the works by Ms. Fisk. The team is currently working internally over whether it should be the homelessness racial equity dashboard, or combined with other teams. The homelessness memorial has been pushed from Feb to April 2, with a flyer to come soon. The Homelessness Leadership Team has also sought to reassess to case inventory procedures, and is in process of restructuring. The eviction prevention funding program is also being restructured- clients can be bumped to the top of the list if facing an eviction or shut off notice.

b. DCBHLT - S. Spencer

Ms. Spencer reports that the Veterans Initiatives team had a compliance visit from the Veterans Commission; the grant addresses transportation, childcare, dental care and more; at 80% of target for veteran community. Additionally, the mental health navigator pilot, run by Bobby Mitchell is currently open for feedback. The team is also pushing for funding to launch this pilot program, as many providers across Denton County are overwhelmed- Cook Children's and Denton ISD are currently experiencing waitlists.

V. Backbone Support Update

a. TWC Self-Sufficiency Grant - O. Mata Williams

Ms. Mata-Williams remarks that the team is still waiting to hear back on the Workforce Grant. Meanwhile Mr. Eric Shanks approached United Way of Denton from Workforce Solutions North Texas. The team is currently deep diving to assess for fitness of grant for Denton County as other organizations are currently serving same aim of this grant. The team still aims to find out what the labor market for Denton County is needing and what citizen skills currently look like.

b. CREW Grant - S. Redondo

Ms. Redondo remarks that her team has applied for the CREW grant from the Texas Women's' Foundation, which would award \$30,000 to use for clients needing childcare subsidies. They have not yet heard back.

VI. Public Comment - B. Troyer

No public comment.

VII. New Business - B. Troyer

There is a doodle poll going out today for creation of data collection workgroup.

VIII. Adjourn - B. Troyer

Meeting adjourns at 9:44 AM.

Next Meeting Date:

Friday, March 25, 2022 | 8:30 a.m. to 10:00 a.m. | Virtual Meeting



Ling H Jeng, Secretary

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