



**Friday, October 15, 2021 | 8:30 a.m. to 10:00 a.m.**  
**Hybrid Meeting**

**Agenda**

- |  |              |
|--|--------------|
| I. Welcome                                       | B. Troyer    |
| II. Approval of Minutes                          | B. Troyer    |
| III. Denton County Friends of the Family         | H. Hightower |
| IV. Workgroup Committee Updates                  |              |
| • Child Care                                     | S. Redondo   |
| • Working Family Success – Financial Empowerment | A. McElroy   |
| • Denton County Works Steering Committee         | R. Del Rio   |
| • Strategic Planning Committee                   | L.H. Jeng    |
| V. Denton County Leadership Teams Update         |              |
| • DCBHLT   | S. Spencer   |
| • DCHLT  | E. Lusk      |
| VI. Backbone Support Update                      |              |
| • EdFarm   | O. Williams  |
| • TWC  | O. Williams  |
| • CLIFF Dashboard                                | O. Williams  |
| VII. Public Comment                              | B. Troyer    |
| VIII. New Business                               | B. Troyer    |
| IX. Adjourn                                      | B. Troyer    |

Next Meeting Date:  
**Friday, November 19, 2021 | 8:30 a.m. to 10:00 a.m.**  
Hybrid Meeting



## **Denton County Workforce Success Leadership Team**

8:30 am Fri, Aug 20, 2021

Virtual Meeting Over Zoom

### **Welcome and Introduction**

Mr. Bob Troyer calls the meeting to order and welcomes everyone.

### **City of Denton Economic Development**

Ms. Jessica Rogers and Mr. Michael Talley presented on economic development and workforce development. They emphasized the symbiotic relationship between capital investment and workforce development with the goal not just being more revenue but long-lasting jobs for the community. The economic development team is trying to connect various pieces including employers, chambers, and vocational institutions and universities and nonprofits. Covid of course made this more of a challenge but also provide more opportunities. Mr. Gary Henderson asked about specifically getting women reengaged in the workforce and Jessica indicated labor participation data actually showed fairly stable levels. Jessica shared regional county data and a major takeaway was that the population will grow by 15% by 2025 and jobs are projected to grow by 44,500. The top industries are restaurants, education, hospitals, and local government. Dr. Del Rio asked about how many of the median income number (\$86,000) actually live in Denton and this was not shared here but will be sent later. Further discussion included market analytics and specific industry characteristics as well as impact of wage inflation. Dr. Jeng asked what areas need to be emphasized as a result of this data and raising lower wages and upward mobility were two major areas mentioned. Jessica then shared a talent supply report which showed logistics and transportation were two areas where Denton shines. Gary shared specific ALICE data for household of two adults to reinforce the need for raising lower end wages and Michael shared that his team are having conversations with prospective companies who want to come here about this need. Mr. Bob Troyer shared two anecdotal stories about individuals he knows who shared concerns about automated vehicles and how this will change the landscape for transportation jobs. Jessica ended by reinforcing the importance of the relationship between the WSLT and her team and how much it is helping improve their conversations with companies.

### **Childcare Update**

Ms. Shelby Redondo shared a specific video example of an in-home facility, highlighting the professional and high level of care that is provided. She then shared barriers to starting an in-home facility including permits, landlord restrictions, HOA's, and city mandates. She also shared a map of availability of childcare indicating that much of Denton lacking. SW Denton off I-35 and Highland Village are notable exceptions where there is adequate childcare. Mr. Bob Troyer noted the Lewisville area lacking in childcare as well as a number of other social services. Texas trends were shared that showed 120,000 kids were starting kindergarten behind academically due to not attending pre-k. Covid has greatly affected childcare as 52% of facilities closed in Texas and pre-k enrollment dropped 21%. Childcare provider salary was then shared showing a large disparity. Pre-k was \$20,000 annually compared to \$50,000 for k-12. In addition, there are currently 162 providers but only 3 centers for weekend care and only 1 overnight center for 2<sup>nd</sup> and 3<sup>rd</sup> shift employees. Shelby then highlighted one company who builds childcare facilities on site at other companies and suggest that Jessica and Michael work with them. Shelby concluded with a powerful stat, that every dollar invested in early



childhood has an eight dollar return into society!

### **Ed Farm Grant**

Ms. Olivia Mata-Williams gave updates about two recent meetings with Apple and Ed Farm team. Because we have been so data centered, they actually want to use our approach w other UW's. The overall goal is still to enhance current programing with what Ed Farm has to offer. The economic development info shared will be incorporated into Olivia's work. Further meetings will include more discussions of veterans.

### **Hybrid Meetings**

Ms. Olivia Mata-Williams shared that we now have the capability for hybrid meetings in the office and the September meeting will be hybrid.

### **Adjourn**

Meeting adjourns at 10:02am.

If you have something you would like on the agenda for our next meeting, please contact Olivia Mata-Williams: [Olivia@unitedwaydenton.org](mailto:Olivia@unitedwaydenton.org)

X

Dr. Ling Hwey Jeng  
Secretary of DCWSLT