



**Friday, February 21, 2020 | 8:30 a.m. to 10:00 a.m.
United Way of Denton County, 1314 Teasley Lane, Denton, TX 76205**

Agenda

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| I. | Welcome & Consideration of January 2020 Minutes | D. Koontz |
| II. | Workgroup Updates <ul style="list-style-type: none">• Child Care• Working Families Success – Financial Empowerment | H. Bolton
L. Jeng & C. Snow |
| III. | Denton County Leadership Teams Update | G. Henderson |
| IV. | Backbone Support Update <ul style="list-style-type: none">• Advance Together Grant Update• UWT Texas WORKS Coalition Update• UWT Regional Convening | A. McElroy |
| V. | Public Comment | D. Koontz |
| VI. | New Business | D. Koontz |
| VII. | Adjourn | D. Koontz |

**Next Meeting Date:
Friday, March 20, 2020 | 8:30 a.m. to 10:00 a.m. | United Way of Denton County**



Friday, January 17, 2020 | 8:30 a.m. to 10:00 a.m.
United Way of Denton County, 1314 Teasley Lane, Denton, TX 76205

DCWSLT January Minutes

Appointees Present: Matt Bethea, Anabel Castillo-Soto, Dr. Roxanne Del Rio, Sheryl English, Kathy Hardcastle, Dr. Ling Hwey Jeng, Alysia Jordan, David Koontz, Steve Larsen, Malcolm McGuire, Jason Moore, Adrian Moreno, Brandi Renton, Councilman John Ryan, Michael Talley, Mayor Pro Tem Bob Troyer

Appointees Absent: Hugh Bolton, Councilman Chris Gordon, Dan Naegeli, Nicole Recker, Dr. Patti Richard, Jessica Rogers, Karen Sealy

Welcome & Introduction

Chair, David Koontz called the meeting to order at 8:37 a.m.

Workgroups Update

Working Family Success – Financial Empowerment Workgroup

Alicia McElroy provided an update on Working Families Success. She mentioned that UWDC is currently running the Pathways to Success pilot program with 14 current clients. Five clients graduated in December and are being offered financial coaching so that the team can measure what the clients' existing income is. The workgroup created a cross-sector service plan with Cumberland Presbyterian Children Home's Family Residential Program and will be implementing this plan to improve services in March.

Alicia McElroy and Roxanne Del Rio provided an update on the NCTC pilot program. The programming for the next semester is scheduled to begin Friday, February 14th. The program will be working with a new group of around 10 students.

Child Care Workgroup

Alicia provided an update on the First Books OMG Book Grant. Books will be delivered to title 1 schools in Little Elm, Northwest, and Lake Dallas school districts the last week of January.

Alicia provided an update on the Family Child Care Network grant. As updated in November, the DCWSLT's grant application was approved, but has not yet received the final contract and cannot yet promote outward. Alicia reviewed the current strategic plan for childcare workgroup and shared their main goals. Alicia mentioned that they would be continuing the educating educators training and provided a flyer with upcoming dates. The grant will operate for 15 months starting in March and continuing until May of 2021. The goal is to work with 50 family childcare providers. The grant will create two UWDC staff positions: the Family Child Care Coordinator and the Family Child Care Specialist. Alicia will hold phone interviews in the following weeks. Alicia provided a summary of the services that will be provided to family child care providers as a result of the grant as well as the outcomes, measurements, and goals of the grant.

Backbone Support Updates

Teddy Yan informed appointees of a new grant opportunity for the DCWSLT, The Federal Reserve Bank of Dallas' Advance Together grant. The DCWSLT was one of 17 teams invited to apply for design phase funding. The grant has two

phases: the design phase and the implementation phase. If awarded, the design phase of the grant will provide technical assistance to the DCWSLT and an opportunity work collaboratively with Advance Together staff to develop a detailed, three-year plan for the DCWSLT and development of the application for the implementation phase. The implementation phase would cover three years funding and technical assistance for the DCWSLT.

Teddy Yan informed the team that United Ways Texas provided a sample op-ed regarding ALICE data for Denton County. Teddy will be working with the Director of Communication for United Way of Denton County to figure out the best way to utilize that opportunity.

Presentation – Denton County Economic Development

Denton County Economic Development Director, Michael Talley, provided a presentation on Denton County's current economic development priorities and focus.

Michael reviewed the Denton County's recent "Top Wins" in economic development including: Farmer Brothers, Tanger Outlets, Mary Kay Manufacturing, Charles Schwab, Tyson, Stanley Black & Decker Distribution Center, Stanley Black & Decker Manufacturing, Thirty-One Gifts, BellTown Solar, Schluter, and Ericsson. Michael informed the team that Denton County was able to secure Stanley Black & Decker Manufacturing over foreign competitors. He explained that part of economic development's focus is to bring more jobs back into the United States. Anabel Castillo-Soto informed the team that Stanley Black & Decker were award Large Employer of the Year by Texas Workforce Commission (TWC) and the work completed by local economic development was acknowledged at the last annual TWC conference.

Thirty-One Gifts Distribution Center created close to 900 jobs with an average wage of 30,000-40,000. Schluter is a New York based company originally out of Germany that provides flooring systems. Schluter was a \$5 million project that brought in 126 jobs. Denton County was the only location in the US Ericsson was considering and was secured within a very short time frame. Ericsson invested between \$125-130 million and will create over 400+ jobs by late spring or early summer. Wages are expected to be higher than the estimated \$70,000-93,000 w/benefits. BellTown Solar is a solar panel company located in the west part of county on 2,300 acres of raw land (1,800 acres are being developed). BellTown Solar will create 250 temporary construction jobs (12-18 months) and 2-3 permanent jobs. There is a lot of land for development in Denton County. Economic Development is exploring any and all companies as opportunities and approaches opportunities with an open mind.

Dr. Roxanne Del Rio asked Michael if the employers developing in Denton County are able to secure trained workers to fill employment needs. Michael informed the team that they leave the decision to the employers for how they approach hiring. Michael discussed the opportunity for economic development to make ISDs and community colleges more aware of development projects and incoming job opportunities so appropriate programs can be developed. However, this becomes challenging depending on the companies' preferences regarding public announcement of development projects. Dr. Del Rio asked if once companies announced, if economic development could set up a system to alert colleges regarding the employment skills that will be needed. Michael confirmed that economic development could assist in gathering more information regarding sought skills of employers and should be able to release information from the beginning as long as no company names are tied to it. Michael requested that Dr. Del Rio and him discuss the opportunity further.

Dr. Jeng discussed the importance of the DCWSLT in gathering information from economic development regarding the upcoming works skills needed in our community, specifically as it ties to the comprehensive needs assessment for the community.

Anabel Castillo-Soto discussed Workforce Solutions of North Central Texas' (WSNCT) work with employers and new developers. She explained that they work with employers to analyze the workforce and create pathways for careers or alternative solutions. Her example included a company that is seeking engineers for a development. She explained that even though we might not have the engineer pool to fulfill the openings, they analyze similar occupations with similar skills to make recommendations that align with the skills found in our local workforce. WSNCT will create a workforce

recruitment plan for the company and promote throughout the county. Anabel acknowledges that these promotions are not always sent to all the right people. She committed to sharing those plans in Denton County with the team when the employer agrees.

7 mile stretch on I-35W with owners willing to develop in addition to construction projects that will change I-35W from a rural 4 lane highway to 6 lanes with access roads which will significantly help in recruiting companies. There are also plans for transportation improvements from Denton to Sanger which could significantly increase Sanger's opportunities.

Public Comment

Jason Moore invited the DCWSLT to attend the upcoming Public Input Workshop for the City of Lewisville on January 29th at 6:00pm at the MCL Grand Theater. The City of Lewisville won an award from the state for their 2025 plan, this workshop will assist the city in making their 2025 plan into their 2035 plan. You do not have to be a resident of Lewisville to attend.

Alicia McElroy announced that the Denton Community Job Fair would take place on Thursday, March 26th from 10am to 2pm at the Denton Civic Center. She encouraged anyone interested to email her and she could share more information.

New Business

No new business.

Adjournment

Meeting was adjourned at 9:46 a.m.

Next Meeting:

**Friday, February 21, 2020 | 8:30 a.m. to 10:00 a.m. | United Way of Denton County, Inc.
(1314 Teasley Lane, Denton, TX 76205)**

Secretary

Date

DCWSLT Workgroup Reports

February 2020

DCWSLT CHILD CARE WORKGROUP | CHAIR: HUGH BOLTON

February 2020

The DCWSLT WFS Workgroup met on Friday, February 14, 2020.

The Child Care Workgroup meets monthly to discuss and make recommendations for increasing access to high quality, affordable child care for working families in Denton County.

At each meeting the group reviews, makes recommendations, and plan the monthly Educating Educators Affordable Child Care Training sessions as well as the annual Early Childhood Conference. Additionally, the group will review and make recommendations for the new Family Child Care Network program starting in March 2020.

In February, the group reviewed and approved a bid for proposals for the annual conference to be sent out to Denton County event venues. The group is planning to host the event on either September 12th (preferred date) or August 29th. The group will release the bid for proposals to prospective conference venues at the end of February with a deadline of March 15th. The group plans to select a venue by April 1st. This year the group is planning to have at least four separate tracks for the conference including: Infants & Toddlers, Pre-K, Administration, and Family Child Care. The event will provide 6+ hours of continuing education for child care providers for \$35 early bird pricing and \$40 closer to the event. Once a venue is selected, the group will begin soliciting sponsorships, vendors, and trainers for the event.

Workgroup chair, Hugh Bolton, has been invited to participate and represent the Child Care Workgroup at the Texas Pre-Kindergarten Partnership Summit taking place in Houston on March 30th and 31st. In support of House Bill 3, this summit will bring together key stakeholders from local Workforce Development Boards and Regional Education Service Centers to collaborate on the development of quality pre-k partnerships across Texas. Hugh will bring updates back to the workgroup at their April meeting.

Short-term action items

Identify and secured trainers for Educating Educators sessions in April, June, and October.

Send bid for proposals to possible event venues for the annual conference and make a selection by April 1st, 2020

Develop a budget for the annual conference.

Develop a sponsorship packet for the annual conference and begin identifying and approaching potential sponsors

Prepare for early implementation of the Family Child Care Network grant.

Accomplishments

Award of \$199,719 received from TWC to support the Family Child Care Network program.

Good attendance (16 attendees) at the January Educating Educators session with 12.5% of attendees rating the training as good and 87.5% rating the training as excellent..

Concerns

Workgroup members are eager to get pricing from local venues for the annual conference to begin budget planning.

Concerns continue over accessibility and affordability of local child care options.

Next Meeting Date

Monday, March 23rd, 2020 at 10:00am in UWDC Training Room

DCWSLT Workgroup Reports

February 2020

DCWSLT WORKING FAMILIES SUCCESS – FINANCIAL EMPOWERMENT WORKGROUP CO-CHAIRS: DR. LING HWEY JENG & CHRISTINE SNOW

February 2020

The DCWSLT WFS Workgroup met on Friday, February 20, 2020.

The WFS-FE Workgroup meets monthly to gather data and develop strategies for increasing ALICE families earning potential through expansion of the Working Families Success programming and increased access to financial coaching community wide. Beginning this February, the group will review the status of the WFS pilot programs at North Central Texas College, Cumberland Presbyterian Children's Home's (CPCH) Family Residential Program, and the Pathways to Success program at UWDC. The group will also review the status of UWDC's financial coaching program.

In February, the group began reviewing and making recommendations for the development of an asset/actor map of existing services for ALICE families in Denton County that outlines each program's capacity, capabilities, mobility, and collaboration and community between programs. The group is also reviewing and making recommendations for the development of a comprehensive narrative of ALICE families that will assist the workgroup in fully understanding ALICE families in our community, how they interact between existing social service providers and programs, and their unique barriers and experiences.

Additionally the group identified 15 new potential members to invite to participate in the workgroup. UWDC as backbone support will follow-up with invitations to potential new workgroup members.

Short-term action items

Invite identified potential new members to March workgroup meeting

Develop a database of programs and services based on existing data for the asset/actor map before the March meeting

Develop a draft list of metrics and data for the ALICE comprehensive narrative for review and discussion at the March meeting

Accomplishments

CPCH and UWDC staff developed a cross-sector service plan for use in CPCH's Family Residential Program's WFS pilot.

Workgroup identified two co-chairs, Dr. Ling Hwey Jeng and Christine Snow, to provide leadership and overall direction for the group.

Concerns

The complexities and work involved for development and implementation of a comprehensive narrative of ALICE families and the feasibility and access to certain data.

Funding to support the development and expansion of integrated services and financial coaching into the community.

Next Meeting Date

Monday, March 16th, 2020 at 4:00pm in UWDC Training Room